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## International News Events

The coronavirus and its outbreak worldwide are the most trending global news since the beginning to the year till now. Every month, there are reports of its outbreak and spread across the globe and the number of reported dead cases keeps increasing. But first, I will describe what the virus is and its effect globally. According to the medical news today, “coronaviruses are types of viruses that typically affect the respiratory tracts of birds and mammals, including humans. Doctors associate them with the common cold, bronchitis, pneumonia, and severe acute respiratory syndrome (SARS), and they can also affect the gut” (Adam, 2020).

The first human coronavirus case was found in the nose of people with common cold in the 1960s making two human coronaviruses responsible for a large case of common colds and these virus infections normally occurs in the winter and early part of spring which cause people to be ill regularly (Adams, 2020). According to the Guardian, symptoms of the virus include cough, fever, breathing difficulties while severe cases may cause organ failure and pneumonia making antibiotics and antiviral drug useless but those with healthy or strong immune system are more likely to recover than those with poor immune system (The Guardian, 2020). The virus, which officially originated from Wuhan, China has spread across the world and this is not an unexpected development and this had led the World Health Organization to declare it as a pandemic and public health emergency.

This virus has got a lot of global coverage and qualifies as a global news event because of its worldwide coverage in all the major news agencies. More than 200 countries have at least confirm a case of COVID-19 with the number dead exceeding 50,000. This countries include China, Japan, North Korea, India, Sri Lanka, Afghanistan, Pakistan, Azerbaijan, Belarus, Georgia, Greece, Lithuania, Monaco, Norway, San Marino, Algeria, Oman, Kuwait, Iraq, Austria, Bahrain, Switzerland, Croatia, Brazil, the United Kingdom, Italy, Russia, Sweden, Spain, Belgium, Egypt, Iran, Israel, Lebanon, Denmark, Estonia, Romania, North Macedonia, Nigeria, Netherlands, New Zealand, Mexico Germany, Sri Lanka, Cambodia, Canada, United Arab Emirates, Finland, India, the Philippines, Ghana, South Africa, Rwanda, to name a few. According to NBC news report, “more than 1.5 million people have been sickened and more than 100,000 have died of the coronavirus since the start of January, according to NBC News reports, the World Health Organization (WHO) and figures from state government leaders and health officials” (NBC NEWS, 2020).

The number of global death toll also qualify the virus an international new event. According to LiveScience, as of Feb. 27, “there have been 69 reported deaths from the new coronavirus outside of China and these include 26 deaths in Iran, 13 deaths in South Korea, 17 deaths in Italy, 4 deaths among passengers who were aboard the Diamond Princess cruise ship, 2 deaths in Hong Kong, 3 deaths in Japan, 2 in France, and one each in Taiwan and the Philippines, according to Johns Hopkins University” (Livescience, 2020). The amount of airtime dedicated to the virus outbreak coverage by the media, its symptoms, how it spread, and how to prevent it makes it a global news.

CNN (Cable News Network) is news-based pay channel closely-held by AT&T's Warner Media. CNN was established in 1980 by American media man of affairs Teddy boy Turner as a 24-hour

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cable news channel. CNN delivers the foremost recent breaking news and data on the most recent stories, weather, business, amusement, politics, and more. CNN also provides special reports, video, audio, photograph galleries, and interactive guides. The network is thought for its dramatic live coverage of breaking news, kind of that has drawn criticism as too sensational, and for its efforts to be unbiased, that have light-emitting diode to accusations of false balance. CNN has over 90.1 million television households as subscribers inside the North American nation. In 2019, CNN graded third in viewership among cable news networks, behind rivals Fox News and MSNBC, averaging 972,000 viewers. CNN ranks ordinal among all basic cable networks. Globally, CNN programming airs through CNN International or world, which might be seen by viewers in over 212 countries and territories. CNN also provides latest videos, news and updates of an ongoing event whether globally or locally through all their social media platforms to meet the needs of all its viewers on which ever devices their using and this has broadened their scoop of coverage. Viewers and readings have to platform to share their options on an event through commenting on posted content.

The Broadcasting Corporation (BBC) is a public service broadcaster. Its headquarters are at Broadcasting House in Westminster, London. It is the world's oldest national broadcaster, and the largest broadcaster in the world by number of employees. The BBC content ranges from television, radio, news, internet, interactive television etc. BBC also provides global news through BBC international or world which report the latest breaking news, video etc. Just like CNN, the scoop of coverage by BBC news is broad in the sense that, they have made their content available on all social media platform and their viewers can access it on any device of their choice. BBC has content that such as BBC Africa which reports all news from Africa, BBC Asia, Americas etc. making it a global news outlet.

Al Jazeera English (AJE), a Qatari pay newscast channel owned by the Al Jazeera Media Network, headquartered in port, Qatar. it's the primary English-language news channel to be headquartered within the geographical area. Rather than being run centrally, news management rotates between broadcasting centers in port and London. The channel, however, is additionally noted for its poor penetration within the yankee market, wherever it's been carried by just one satellite service and a-little range of cable networks. Al Jazeera English later began a campaign to enter the North yankee market, as well as a passionate web site. It became offered to some cable subscribers in big apple in August 2011, having antecedently been offered as associate degree possibility for a few viewers in Washington, D.C., Ohio and LA. The channel primarily reaches the US via its live on-line streaming. it's pronto offered on most major Canadian television suppliers as well as Rogers and Bell TV when the Canadian Radio-television and Telecommunications Commission approved the channel for distribution in North American country. The channel may additionally be viewed on-line. It recommends on-line viewing at its own web site or at its channel on YouTube. Al Jazeera English HD launched within the UK on Free read in 2013, and started streaming in HD on YouTube in 2015.

These media outlet uses agenda setting in their news coverage. Agenda Setting as outlined in "Mass Media, Mass Culture" is the situation whereby the media confirm what we expect and mostly concerned with. According to Sanchez, "Lippmann found out that the media dominates over the creation of images in our head, he believed that the general public reacts to not actual events however to the photographs in our head and thereby, the agenda setting method is employed to transform all the events occurring in the environment, into a less complicated model before we tend to upset it" (Sanchez, 2002).

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Another approach utilized by these news retailers is framing. Media framing will merely be delineated because the angle or perspective from that a news is told. Whereas news is usually thought to be objective and worth free this can be seldom if ever the case. According to Critical Media Review," most news stories are worth laden in each their production and content. News isn't a certain illustration of reality however rather a reconstruction from numerous angles of a tiny low section of reality and this can be to not say journalists essentially lie or consciously distort the reality, however that journalists by covering stories, victimization sources from a news angle are constructing reality through a selective method" (Critical Media Review, 2015).

Gatekeeping is another approach employed by media outlet. The Gatekeeper decides what info ought to move to cluster or individual and what info should not. Here, the gatekeeper (media outlet) makes the choice as to what to let public know. The gatekeeper has its own influence like social, cultural, moral and political. Through this method the unwanted, smart and controversial information's are removed by the gate keeper that helps to manage the society or a gaggle and material possession them throughout a right path (Communication Theory,2020).

The similarities in the coverage of the media outlets is that they all have a social media platform where most of their coverage and breaking news can be accessed by social media users. This allows people all over the world who follows or likes their pages on social media pages to have access to their content. The major difference in their coverage is how they broadcast their news that is how they set their agenda, how they frame their news and viewers, readers and listens can access their coverage.

These news outlets put their news in global context if the event fall under either war, government, politics, education, health, the environment, economy, business, fashion, and entertainment, as well as athletic events. These are delivered through internet reading, broadcasting in other affiliated networks in countries that does have that network etc.

According to studies, about 80-90 percent of news content represent national news for CNN and BBC and 10-20 percent of news represent global news. This is different for Al Jazeera where about 80-90 percent of their news in international news and the rest are national contents.

These media outlet is unique in their own way of broadcasting news and nationally and globally. CNN is my go-to news for all local and international news despite all the controversies and this is same for BBC where I get all news relating to Europe, and Africa even though their provide news from all over the world. Al Jazeera is where I get most of the news coming from Asia and the middle east region and even sometimes news from Africa.