
Motivation Letter To Enter An MBA

Throughout my formative years I have been interested in Business. And so, as I stood at the crossroads in my life, I have several options before me.

But I knew three constant things that I was inclined towards Business Management, that I had the competitive spirit to be the best in whatever I did and that I had always been moved by the human conditions and earnestly desired to work for the betterment of human society.

I completed my undergraduate education from 2006 to 2010 in the speciality of Computer Science and Engineering at the campus of Seth Jai Parkash Mukand Lal Institute of Engineering, Kurukshetra University.

This was the first time when I realize my management skills, when I voluntarily managed Department Level Tours (Educational Tours + Vacation Tours) to different destinations for two years. This was not easy, managing a group of 120 college students and get them in sync with managing all the expenditures and other arrangements, but I was able to pull it off. I later founded a Tour and Travel Society in my college. By the time I graduated, I proved that my undergraduate life was a very rewarding one, embodied in my satisfactory academic performance, important extracurricular activities, a spate of honours and awards, well-developed personal qualities, and recruitment by my Alma Mater.

If one were to ask my friends to describe me they would describe me as a very pleasant, diverse and active. I think one of my most distinguishing characteristics is the diversity of experiences I possess. I am a man with technical aptitude and an interest in management. I also have a passion for travelling and understanding different cultures of the world. All these elements have given me a very broad outlook, with varying degrees of knowledge in a range of topics. I strongly believe that although some are not related directly, all these qualities will influence my graduate work.

During the 75 months that I spent in Tata Consultancy Services Ltd both in India and in US, I got opportunities to work with different teams from Client Partners with diverse business domains. During this period, I got a glimpse of how the management consulting teams work and what kinds of services they provide. I got an opportunity to work with two different clients which are one of the best in their respective industries.

During the start of my career, I worked on the Enterprise aspects of GE Healthcare, operates as a subsidiary of General Electric, the company was incorporated in 1994 and operates in more than 100 countries. The company is a manufacturer and distributor of diagnostic imaging agents and radiopharmaceuticals for imaging modalities that are used in medical imaging procedures. I learnt various aspects of ERP (Enterprise Resource Planning) as IT Analyst and acquired Lean Six Sigma Green Belt Certification, my thinking has shifted from a purely technical perspective to a business perspective.

My work involved implementing various business models for client, co-ordinate and conduct unit testing, monitor the issue log, participate in integration and user acceptance testing matching

the needs of the client.

Next step in my career was a change, I got an opportunity to work as an IT Analyst with Eaton Corporation Plc, a multinational power management company with 2017 sales of \$20.4 billion as client, now this was a challenge to learn varied business aspects from a manufacturing industry point of view, given the IT footprint and the enterprise application landscape that EATON has expanding across multiple ERPs, CRMs, Sales and HR solutions. I was fortunate to work with the various teams situated across 5 continents.

My day-to-day tasks were, to liaising with client to review the design, establishing and monitoring the process for issue management, change, quality and problem management, training and mentoring of other resources, participate in governance in the field of Supply Chain Management.

Support the already implemented business model in the field of Supply Chain Management Also, to enhance the productivity in the manufacturing environment by introducing new methodologies and new projects which will help business in their supply chain process. Then I got an opportunity to work in the States on an on-site location in one of the EATON locations in Moon Township, PA. I was able to get more exposure about the industry from the various peers which had a lot of achievements registered on their name. Here I got an opportunity to work with the Sales team as well on a project where I understood a little bit of the Sales side of the manufacturing business, I worked on some of the best tools available in market during my tenure with EATON.

Recently, I was presented with an opportunity to move my career further, to work with a growing name UPMC in medical field especially in western Pennsylvania, a \$16 billion integrated global nonprofit health enterprise as Sr SCM System Support Analyst. My day-to-day activities include liaising with client to review the design, monitor the issue log, establishing and monitoring the process for issue management, change, quality and problem management, training and mentoring of other resources.

“For me, the decision to pursue an MBA stemmed from a desire to tackle larger and more abstract strategic problems instead of the structured ‘engineering type’ problems. The strong analytical capability that I possess is highly valued in the business world, but it is imperative that you also understand the other, more qualitative, aspects.”

Now the questions that came up - Where should I Go for MBA?

Since, I want to pursue the MBA with my work, I explored various colleges by visiting their websites, exploring diverse websites gave me a better idea about how the college is ranked according to their quality of teaching, Transitioning a students to MBA professional, teaching on how to gain expertise in mastering the leadership, Management and presentation skills and wide range online courses that they offer with flexible that a working professional is looking for balancing their work life along with the aspiration to pursue the online course to boost up the career path. Also, providing the flexibility to fulfil dream of becoming MBA professional economically. Then I landed on Washington State University's Carson College of Business which is already serving business society since 1963, making professional the online courses from last 20 years. I want to pursue a college which can help me in getting unique opportunities, having a good reputation with an accomplished faculty, a college where I can make connections

which will help me grow as an individual towards the betterment of the society.

Through a degree in management, I seek to get a strong foothold in business principles and ideologies that will help me make a mark in the industry, towards my goal of seeing myself in the decision-making rung of an enterprise. I consciously chose Business Management by witnessing the pivotal role that it played for the betterment of human society and this fascinated me immensely.

Having made the decision, I embarked on the journey with enthusiasm and a lively curiosity, for though I know the general outline of this field I am eager to acquaint myself with the nitty-gritties of it.